

# CUMBERLAND

## DOWNTOWN DEVELOPMENT COMMISSION

A Main Street Maryland Community

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**Minutes**  
December 13th, 2018

**I. Roll Call**

*In Attendance* ó Sandi Saville, Dave Romero, Dave Love, Paige McFarland, Ed Huber, Nathan Price, Larry Jackson, Rhiannon Morget

*Absent* ó Dan Bowser, Daniel Taylor-Neuman, Lori Lepley

*Also in attendance* ó Mikayla Dodge, Paul Kelly, Brian Gowans

**II. Minutes**

**III. Communications and Billing**  
**n/a**

**IV. Reports**

**Financial Report-Ed Huber**

- Transfer from General Fund \$45,000 hasn't happened yet, but will happen
- 46% at 6 months through
- Contractual services spent with Cochrans
- \$2,700 in Budget from last year was renewed
- Rather than just using last years numbers, more consistent with Entertainment budget and donations

**Promotions Director-Dave Love and Mikayla Dodge**

- Tree Lighting Ceremony went really well. It was cold, but we had a nice crowd.
- This Saturday is our DDC Holiday Party at the Embassy with Ursula Ricks. Free community event. Canned good as entry.
- NYE Event Downtown being planned. DJ Jimmy Hook to provide music. City Police will be present. Fire Marshall, Parks and Rec, Rusty, Mikayla, and volunteers will provide ball drop, fireworks, giveaways, and light show throughout the evening. Free event.
- Working on sponsorship letter and 2019 schedule.

**Executive Director Report-Mikayla Dodge**

- Main Street Dundalk Meeting Tuesday Nov. 13
- Main Street Elliot City Training Friday Nov. 30
- Met with 3M Marketing Group
- Partnered with Allegany College Volunteer Program

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-Met with Kathy McKenny to go over Leasehold Improvement Applications

-Successful Tree Lighting Event

-Met with Deidre in Frostburg to discuss Shop Small Saturday and discuss plans for encouraging people to shop local

-Met with Becky McClarran, Dave Love, Rock Cioni, etc. to put together marketing ideas for shopping and dining local in Downtown Cumberland

-Frosty Videos in all the shops and restaurants Downtown (6 more to go before the Holiday Season ends)

Continue following the Facebook page for updates! Cumberland Historic City Center

### V. Old Business

#### **Economic Development Report – Paul Kelly**

Public Input Meeting (80 people) William gave a presentation then everyone broke into small groups. 3 hour meeting. Exposed to different people and different ideas. 3 signature design strategies (flexible parklet) shaded stage structure (portable or fixed) interactive water feature for kids to play and aesthetically pleasing. Plinth for Christmas Tree in Winter. Surface Art (mural behind the area). Pattern or Quiet murals. Road bed would stay elevated. Not popular-Place gate (too large), free standing sculpture, free standing restroom.

Final Written Report and 2D renderings will be presented mid January. Governor support, Delegation support, CEDC will report the project to Governor and Delegation. Construction in 2020.

**George Street Garage**-Grade is too steep to have a handicap accessible lower level.

Sandi will appoint a committee to move forward with this Garage Street Project.

Committee Members: Sandi Saville, Mikayla Dodge and Dan Bowser.

**Leasehold Improvement Applications**-contacting incomplete applicants and opening up for more to applicants to apply. 3 of the 6 applicants will be recommended to be funded on Tuesday

### VI. New Business

N/A

**THE NEXT REGULAR MEETING WILL BE HELD  
January 10th, 2018**