

CUMBERLAND

DOWNTOWN DEVELOPMENT COMMISSION

A Main Street Maryland Community

Minutes
March 14th, 2019

I. Roll Call

In Attendance ó Sandi Saville, Doug Schwab, Nathan Price, Dave Love, Dan Bowser, Rhiannon Morgret, Daniel Taylor-Neumann, Lori Lepley

Absent - Larry Jackson, Dave Romero, Paige McFarland, Ed Huber

Also in attendance ó Laurie Marchini (City Council Rep.), Mikayla Dodge, Paul Kelly, Kathy McKenney, Tracy Wilson (Social Services), Bryan Gowans (WCBC)

II. Minutes

Minutes accepted as submitted

III. Communications and Billing

n/a

IV. Reports

Financial Report – Ed Huber

In reviewing the financial statements through February:

We are 67% into our budget and the expenses are on track over-all at 68%.

With regard to revenue, the City has not transferred any funds from the general fund.

The total is \$45,000. I'll check with the finance office to see when that will be happening. Other than that the revenue is on track as well.

Promotions Director-Dave Love and Mikayla Dodge

Our sponsorship campaign has kicked off and we have already received a good bit of sponsorship's coming in, including renewing our sponsorship with Burgmeier's Hauling. (I will get more specific details on this before you put in the minutes).

Our next big Discover Downtown Cumberland event is on April 13th called "Get Out and Get Downtown" which will feature health and wellness organizations. Seth Bernard and his wife Jewel are putting together a run that will go through Downtown. We will also have yoga on the mall and a cornhole tournament. There are two churches that will be selling chocolate eggs as well. The headlining band that evening will be Optimus Riff.

On May 11th, we will have our Mother's Day event with flower vendors setting up on the mall. The headlining band that evening will be Driftwood.

On June 29th there will be a big fundraising event at the Gilchrist Gallery for Discover Downtown Cumberland. Everyone keep this date on your calendars! There will be music provided by Bowman, Bowman and Dre. More to come as this event is in the planning stages.

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Executive Director Report-Mikayla Dodge

Executive Directors Report

-Our 5 interns from Allegany College have been working incredibly hard. They will be decorating the stage tomorrow/early Saturday morning for St. Patrick's Day and the Hooley Pub Crawl. The students are also working on a fundraiser on May 11th for the Discover Downtown Cumberland event series. They have a lot of great ideas including a silent auction. The event will be held at the Culinaire Café.

-Attended the Canal Town Partnership Meeting yesterday. The Canal Town Partnership is a regional economic and community development program along the C&O Canal. It is designed to assist the communities along the C&O to reap multiple benefits of trail-based tourism and recreation. They are very happy to have a representative from Cumberland. The current project this group is working on is updating the Towpath to Town brochure which distributes 20,000 brochures throughout the state of Maryland.

-The Trail Guide updates have been submitted to Doug Riegner. The Trail Guide is distributed every year at visitor centers and stops along the Great Allegheny Passage. The Cumberland edits included additions to our businesses, a few deletions, and an updated calendar of events.

-Everything is set for the Hooley Pub Crawl this weekend. Dave Love, David Rorobaugh, and I have been pushing the individual events on Facebook and the official schedule has been released. The DDC is contributing with a performance on the McCoury Family Stage by Day Old News from 2pm-5pm.

-The DDC received a \$5,000 Canal Heritage Area Mini Grant for our event in August, Weinerfest part two. Last year was Coney Island's 100 year anniversary so we focused on Coney Island. This year will focus on the entire Downtown Cumberland area and highlight numerous businesses.

-Danny and Corey are working on getting the Downtown area ready for the Spring. The picnic tables have been put out and the Christmas lights are coming down. We also have the tables and chairs back at the stage area for all of our outdoor events coming up.

-Lavale WalMart recently released a Cumberland Monopoly game. Numerous games were purchased for us to have set up at our Downtown events and one person recommended having a Cumberland Monopoly tournament during one of our warmer weather events, possibly Heritage Days. The game focuses on the positives of Cumberland and highlights numerous businesses and attractions in our area.

V. Old Business Economic Development Report – Paul Kelly

Paul went over new plan for Downtown Mall redesign and answered questions. His plan can be found at the following site/link: <https://www.choosecumberland.org/cedc-ddc-announce-plan-for-baltimore-street-design/>

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New Business

A meeting was held to discuss the updates to the George Street Garage. P signs will be installed on the garage and we will be working with the Street Department on the interior signage.

Tracy from Social Services gave a quick announcement that April is Child Abuse Prevention Awareness Month. The Allegany Task Force for Child Abuse and Neglect will be decorating the Downtown Mall and City Hall with blue ribbons and blue pinwheels for the month of April.

Other New Business

n/a

**THE NEXT REGULAR MEETING WILL BE HELD
April 11th, 2019**