

C U M B E R L A N D
D O W N T O W N D E V E L O P M E N T C O M M I S S I O N
A Main Street Maryland Community

Minutes
June 8, 2017

I. Roll Call

In attendance – Sandi Saville, Doug Schwab, Rhiannon Morgret, Nathan Price, Tiffany Ritter, Ed Huber

Absent – Daniel Taylor-Neumann, Dan Bowser, Paige McFarland, Renee Butler, Larry Jackson, Dave Romero, Dave Love

Also in attendance – Jennifer Light, Steven Leyh, Bryan Gowans, and Ed Mullaney

II. Minutes

Minutes accepted as recommended

III. Communications and Billing

IV. Reports

Downtown Beautification/Improvements/Issues

- All fountains are on and brick wall was painted at Liberty Street Stage
- Thank you to Paul Eriksson for trimming all the trees on Baltimore, Centre and Liberty St.
- Added shrubs and pebbles to the area around the wayfinding map on Centre Street
- Day of Caring and Sharing – Added to shrubs to CBIZ, Liberty Street & Times News Parklets
- Thank you to Bishop Walsh and LBC! for planting the flowers along Mechanic Street
- Danny and Corey are cleaning the mall in preparation for Heritage Days this weekend

DHCD Community Legacy Grants

- New Community Legacy Awards (FY'17)
 - \$50,000 Façade Improvement Program
 - 6 applications submitted – working to recommend applicants to M&CC
 - \$50,000 Upper Story Redevelopment Program – Applications will be released this summer
- \$100,000 – Leasehold Improvement Program (FY'2016 - CEDC)
 - All seven applicants are in the process – two issued Notice to Proceed
- FY'18 Community Legacy Round – due June 8, 2017 – project recommendations include:
 - *George Street Parking Garage –Submitted by DDC (\$100,000)*

Main Street Improvement Grants – TAG/MIP (DHCD)

- Applications due June 14th
- Applying for \$6,000 to design & print a downtown dining and shopping guide (attractions)

Historic City Center Murals

- All three signs are installed and final invoice submitted to finance
- Working to install three spot lights on top the waterfall at CBIZ for lighting

Commercial Property Showcase – June 24th

- Working with interested property owners – about 15 properties participating

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- Tabitha is distributing the printed material for advertising

CDBG

- Recommendation to M&CC for \$50,000 for sidewalk improvements along the George St. Parking Garage
- Completed \$40,000 of work at the intersection of Centre and Frederick Streets with ADA ramp improvements and bricked a tree pit at the crosswalk on Centre Street

Recreational Trails Grant

- Due July 1st
- Needed to match the MHAA Capital Improvement Grant for the “Cumberland History Trail”

Main Street Quarterly Meeting – June 13, 2017 – Cumberland will host the meeting

Promotions Director – Steven Leyh

- **First Bands on the Bricks**
 - Estimated 300 people attended the first concert of the season for Solid Gold
 - Great feedback from the community
 - Upcoming Shows:
 - Cadillac Cowboys - June 16
 - Hot Sauce Willie - June 23
- **Heritage Days Weekend**
 - Friday, June 9 at 6:30 PM Canal Place - Frostburg Arion Band
 - One of the oldest continuous community bands in the country
 - Saturday, June 10 at 8 PM Canal Place – Shades of Blues
 - Whiskey Rebellion Celebration - Noon to 6 PM
 - Shades of Blues is an 11-member Rhythm and Blues Band playing in the style of the famous Blues Brothers with hits by Aretha Franklin, Sam and Dave, Otis Redding and more
- **Sponsorships**
 - Sponsorships still available for numerous Friday night concerts
- **Farmers’ Markets**
 - First markets of the season have been successful and attendance is growing
- **Automotive Displays**
 - June 16 - Corvettes on the Mall
- **Elected Chair of Canal Towns Partnership**
 - The Canal Towns Partnership is an economic and community development initiative designed to help communities along the along the C&O Canal National Historical Park benefit from trail-based tourism

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- It consists of representatives of each participating municipality – Cumberland, Hancock, Williamsport, Sharpsburg, Shepherdstown, Harper’s Ferry-Bolivar, Brunswick, and Point of Rocks
 - The Partnership has successfully established a recognized brand that has enhanced visibility for the towns across various marketing platforms including brochures, print publications, social media, and websites
- **Marketing / Advertising**
 - New Digital Billboards for Summer on Willowbrook Road and Route 220
 - Weekly Radio Ads, PSAs and Press Releases
- A. **Financial Report – Ed Huber**
- Ed Huber stated that the budget was in good shape for the end of the year. Jennifer will ask for the final transfer from the general fund to DDC for \$20,000 (installment 4 of 4) before the FY ends.
- V. **Old Businesses**
- Public Art Master Plan – Sandi discussed that the total cost of the plan is \$20,000. Asking the DDC to contribute between \$8,000, AAC will contribute \$10,000, and a private donor will be donating \$2,000. We did not need to vote on this because the money is in the budget for FY’17.
 - CEDC Update - Tabitha provided an update to the Commercial Property Showcase on June 24th. A landing page will be live soon listing the properties.
 - TAP application has been submitted for construction of Baltimore Street.
 - Waiting on the state to return the bid proposal before it can go to the public for bids.
- VI. **New Business**
- Heritage Parklet – Working to repair the metal railing as well as the glass in the boxes and finding a design/poster to place in the boxes. Danny did power wash the parklet concrete and will be painting the black metal railing.
 - It was brought the attention of the board that we need to update some policies for street artists, vendors, and food trucks. Sandi and Jennifer have discussed this with Mike Cohen and are working with the city for regulations. City solicitor advised that we have control over the Special Taxing District and not just the Downtown Pedestrian Mall.
- VII. **Public Comment (2 Minute Limit)**
- A. Ed Mullaney commented about the issues with the Center City Parking Garage and the need for free parking signs under I68. He is concerned about the parking garage being underutilized.

**THE NEXT REGULAR MEETING WILL BE HELD
July 13, 2017**