

AFFIDAVIT – ELECTRONIC CHANGEABLE COPY SIGN

Date: _____

MB Sign Permit # _____

Business Name: _____

Sign/Business Physical Location: _____

Mailing Address, if Different _____

Telephone Number _____

**Zoning Ordinance 3607
Sign Control Provisions
Section 14.09 - General Sign Regulations**

“(21) All Electronic Changeable Copy Signs shall comply with the following minimum requirements:

- (a) Electronic Changeable Copy Signs shall be permitted only as a freestanding sign, low ground (monument) sign, or a parallel (mounted) wall sign in those zoning districts where specifically permitted and only in full compliance with the applicable dimensions and height specified respectively for each type of sign within the applicable zone. However, not more than one (1) Electronic Changeable Copy Sign shall be permitted in any chosen form on an individual lot of record. Since Electronic Changeable Copy Signs permit wide flexibility in message font size and the number of individual messages that may be displayed over time not easily or conveniently obtained through alternative non-electronic message sign types, increases in the permitted number and/or maximum sign (display) area dimensions of Electronic Changeable Copy Signs shall not be approved by the Zoning Administrator or the Board of Zoning Appeals.*
- (b) All Electronic Changeable Copy Signs shall be programmed to ensure that each individual display message shall remain in static (non-moving, non-scrolling, non-streaming video, or non-changing) display for not less than eight (8) consecutive seconds before transitioning to a different display message. Any background image accompanying a message shall remain static with the wording and shall not emulate any form of motion or movement. The transition between individual messages shall occur through a gradual fade out of the preceding message and a gradual fade in to the subsequent message with no image overlap of not less than two (2) consecutive seconds, resulting in a complete individual message cycle of not less than ten (10) consecutive seconds. No flashing or simulated animation of any message or portion thereof (with the limited exception of authorized time and temperature displays) shall be permitted on an electronic changeable copy sign. Any and all background or text color patterns associated with a display message shall remain static and unchanging during each message display cycle.*
- (c) Where an Electronic Changeable Copy Sign shall include a time and temperature display, said time display shall be in numeric hours and minutes only (not utilizing an animated clock face) and said temperature display shall be in numeric Fahrenheit and/or Celsius readings only. The time and temperature messages shall be allowed to change only as necessary to ensure reading accuracy and may be displayed either as part of each static individual message or as separate messages in the display cycle. The time and temperature shall be displayed in a fixed location on the display area during each programmed display cycle.*
- (d) The sign shall be equipped with photosensitive equipment that is programmed to automatically adjust the brightness and contrast of the sign in direct relation to the ambient outdoor illumination. Maximum brightness levels for Electronic Changeable Copy Signs shall not exceed five thousand (5,000) nits (a standard unit measure of luminance) when measured from the sign's face at its maximum brightness, during daylight hours, and five hundred (500) nits when measured from the sign's face at its maximum brightness between dusk and dawn, i.e., the time of day between sunrise and sunset.*

- (e) All letters, numbers, or other typographical symbols displayed on an Electronic Changeable Copy Sign shall be of a size that is fully legible and distinctly discernible from any associated background image or colors by a person with 20-20 full color visual acuity at a distance of not less than two hundred (200) feet from the sign.
- (f) Each Electronic Changeable Copy Sign shall be programmed or set in a manner such that the display will turn dark and emit no light or shut down in case of a malfunction.
- (g) Prior to approval of a permit to install/erect an Electronic Changeable Copy Sign on a property, the property owner and the owner of the proposed sign (if they are not one and the same individual) shall sign an affidavit attesting to and affirming their full and complete understanding of the aforementioned specific requirements and their consent to remain in full compliance with them. An original of said affidavit shall be attached to the issued permit and retained in the city's files."

Property Owner [print] _____

Owner of the proposed sign [print] _____

The above person(s) attest to and affirm(s) full and complete understanding of the aforementioned specific sign regulation requirements and consent to remain in full compliance with them. I certify that the information provided on this form is true and correct.

Property Owner
 Signature _____
 Date _____

Owner of Proposed Sign
 Signature _____
 Date _____

I certify the above signatures are the true and genuine signatures of such persons.

Witness _____
 Date _____

